



LAN eXtensions for Instrumentation

EDITORIAL CONTACT:

Bob Helsel
Executive Director
LXI Consortium
execdir@lxistandard.org

For Immediate Release

The LXI Consortium Launches New Website

Niwot, Colorado (September 6, 2012) – The LXI Consortium today announced the launch of its newly redesigned website, www.lxistandard.org. The launch of the new website, which offers quick and easy access to the most up-to-date information on LXI instruments, reinforces the Consortium's commitment to bring the latest in LXI technology to the test & measurement community.

"We are excited to launch our revitalized website that features a modern, clean design and provides visitors streamlined access to the latest LXI news, product information and online resources such as articles, guides, and videos," said Bob Stasonis, co-chair of the LXI Consortium Marketing Committee. "The new website is designed to be an industry leading resource for LXI technology and assist test & measurement users to make well-informed decisions regarding their test systems," Stasonis added.

Quickly search for LXI products

With more than 1740 products in over 220 different product families, visitors will appreciate the '[Search for LXI products](#)' section of the LXI website that enables them to quickly and easily find the LXI products they are looking for. Search results can be filtered by product, category, or vendor or exported to an Excel file.

New and easily accessible content

Everything you need to know about using LXI instruments can be found in [The LXI Primer](#). This new guide is available to download in PDF format and is intended to help readers better understand LXI products.

More ways to connect and engage with the LXI community

Integrated social media buttons, including [Facebook](#), [Twitter](#), and [LinkedIn](#), offer visitors other avenues to communicate directly and in real-time with LXI member companies and the test & measurement community. Several new, short, and educational videos are also available from the LXI Consortium's [YouTube channel](#).

Direct access to the latest technical specifications

Visitors have access to the latest [LXI Device Specifications](#) and Extended Functions developed and maintained by the LXI Consortium. The LXI specifications serve as a set of rules and recommendations for developing LXI conformant devices.

The new website is the ideal source for information related to LXI products, specifications and membership and is part of the Consortium's ongoing marketing efforts to enhance the quality and availability of information to its members and the test & measurement community worldwide. For more information regarding the LXI Consortium please visit: www.lxistandard.org.

About LXI Consortium

The LXI Consortium, www.lxistandard.org, is a T&M industry, standard-setting non-profit that develops, maintains, and promotes the LXI specification, and ensures interoperability.

With more than 53 of the top T&M companies sponsoring and developing this technology, and more than 1740 products in over 220 different product families, LXI (LAN eXtensions for Instrumentation) is the current and future standard for test & measurement (T&M).

LXI exhibits the fastest ramp-up of any communications standard and related products in the history of the test industr.